



**FOR IMMEDIATE RELEASE**

**HUDSON VALLEY FOOD HALL SET TO OPEN ON MAIN STREET BEACON!**

*Capitalizing on the popularity of the Hudson Valley as a food & drink destination and the explosive growth of food halls worldwide, the Hudson Valley Food Hall is set to open Winter 2018.*

**BEACON, NY, September 9** – A group of partners have been transforming the former Roosevelt Theater (288 Main Street, Beacon) into a 3600 sq ft food hall. Beacon native Marko Guzijan along with high school classmates David Guy Levy and Morgan Conrad have been planning the project for almost 9 months, construction began this past August. With a projected winter opening, applications for vendors is underway, taking careful consideration to keep local chefs and restaurateurs in the highly curated group.

When Guzijan moved back to Beacon post college in New York City and working abroad, his high school friends visited the town often. The group is always looking for projects to collaborate on; their first business venture was an independent film project (Would You Rather) which was successfully sold to IFC Films for distribution.

“When Marko, Morgan, and I were thinking of site locations we all fell in love with Beacon but couldn’t make it work for the film. While visiting Marko, I missed living in the Hudson Valley and became determined to spend as much time as possible in the area. When Marko told me about the location for the food hall, I fell in love. Transforming an old horror house movie theater into a food and beverage destination sounded perfect to me. I’m excited for the project and to contribute with some of multimedia aspects I have planned” said Levy who is originally from Chappaqua and attended school nearby at Millbrook.

The Hudson Valley Food Hall boasts ample space to showcase art and multimedia installations but at it’s heart it will be a place to showcase high quality food and beverage offerings from the Hudson Valley and beyond.

“We will be announcing some of our vendors soon. It has required a bit of juggling to keep the local influence strong and educate chefs on the food hall model. Not all great restaurateurs make great food hall vendors but when you are able to showcase a variety of talent and cuisines, it can be a very unique and exciting place. We are still looking for a few vendors (also playing with the idea of “pop-up” retail space) and are very pleased with the feedback we’ve received and the enthusiasm from the community” says Guzijan.

With the growth in popularity of the Hudson Valley and the increased drive of both tourists and businesses to come to Beacon, the Hudson Valley Food Hall & Market is a win win for locals and tourists.

**Hudson Valley Food Hall:** 288 Main Street, Beacon NY 12508 / [hudsonvalleyfoodhall.com](http://hudsonvalleyfoodhall.com)

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